



# Skating Sponsorship Package

The Town of Greater Napanee offers many skating opportunities to the public throughout the Fall and Winter. Programs for all ages and abilities are available on weekdays and weekends!

**Sponsoring a full skating program includes a business name and/or logo on the following advertisements:**

- Town of Greater Napanee Weekly Skating Calendar
- Social Media/Website Advertisement
- Advertising TV's at SPC/Dressing Room Assignment Board
- Community Boards at four locations
- Rink Board Ad - Up for the entire season

**Sponsoring half a skating program includes a business name and/or logo on the following advertisements:**

- Town of Greater Napanee Weekly Skating Calendar
- Social Media/Website Advertisement
- Advertising TV's at SPC/Dressing Room Assignment Board
- Community Boards at four locations

During the 2022/2023 season, our weekly skating calendar reached an average of 2874 people per post on Facebook.

Each skating program increased in participation due to skates being free of charge. Public skating, Senior Skating, and Shift Workers Hockey saw the greatest increases; with close to triple the previous participation numbers.





**Greater Napanee**

GREATER FOR MANY REASONS



# Town of Greater Napanee Skating Sponsorship Opportunities (September 2023 - April 2024)

The following skating opportunities are available to sponsor during the days and times listed below:

- Senior Skate (Mon, Wed, Fri from 10:45 am - 12:00 pm)
- Adult Skate (Mon, Tues, Wed, Thurs from 12:00 pm- 1:00 pm)
- Parent N' Me Skate (Wed, Thurs, Fri from 9:45 am - 10:45 am)
- Open Figure Skating (Thurs from 3:00 pm - 4:00 pm)
- Public Skating (Sat from 1:30 pm - 2:30 pm and Sun from 12:00 pm - 1:00 pm)
- Extra Skates (Holidays/PA Days from 1 pm - 2 pm)

Sponsoring a **full** program will cost \$20.00 per skate, and sponsoring **half** a program will cost \$25.00 per skate

For more information on sponsoring skating opportunities, please contact Alison Nicholson at [anicholson@greaternapanee.com](mailto:anicholson@greaternapanee.com) or by calling 613-856-2254.

